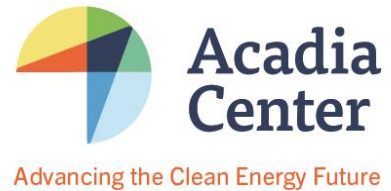


Energy and Climate Community Outreach Director

Employment Opportunity

Spring 2015



Acadia Center is seeking an Energy & Climate Community Outreach Director to join its team in Boston, MA.

Acadia Center is engaged in an expanded effort to communicate and message positive approaches to developing a clean energy economy, reducing greenhouse gas emissions and benefitting consumers and communities. Central to this project will be outreach to explain and raise awareness of ways that the state, region, individuals and towns can support and adopt solutions for a better future. To advance these efforts, Acadia Center is seeking a dynamic, full-time advocate to conduct a broad-ranging speaking and outreach effort to raise awareness and support implementation of clean energy policy initiatives. The core resources for this work are Acadia Center's comprehensive [EnergyVision](#) (2014) and [UtilityVision](#) (2015) frameworks.

Responsibilities

The outreach director will be responsible for preparing and executing a speaking outreach plan and will act as a primary spokesperson at scheduled events. Our goal is to raise awareness of effective approaches and create a network of supporters for consumer-oriented clean energy policies, including: local-level environmental organizations and elected officials; chambers of commerce, environmental justice networks; faith-based and community-based organizations; health interests; senior citizen centers; etc.

Day-to-day duties will include:

- develop and maintain an outreach plan and calendar
- represent Acadia Center at speaking events focused on Massachusetts but including neighboring states
- provide assistance to current staff to better participate in local, state and regional energy forums
- identify speaking opportunities
- create and organize events
- coordinate with contacts in the clean tech and energy policy areas
- prepare materials with Acadia Center's visualization, analysis and policy teams
- build and maintain a point of contact between Acadia Center and community stakeholders
- track results and contacts

Qualifications

This position is suited for an ambitious, energetic advocate with strong interpersonal skills who enjoys public engagement opportunities. The job will require learning quickly, translating complex policy information to adapt to diverse audiences. The project will need organized execution and long-term planning. Frequent local and regional travel is required.

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Boston, MA • Hartford, CT • New York, NY • Providence, RI • Rockport, ME • Ottawa, ON, Canada

Required:

- Enthusiasm for public engagement and advancing a clean energy agenda
- Post-Secondary education in policy, environmental studies or related field (2-or 4-year degree)
- Experience with public speaking
- Experience organizing public events
- Strong written and verbal communication skills
- Ability to travel (local and inter-state)

Preferred:

- Graduate education in policy, environmental studies or related field
- Experience in non-profit advocacy and/or community organizing
- Familiarity with Northeast urban and suburban areas
- Proficiency with Excel, Prezi, and design software
- Please note fluency in languages other than English.

About Acadia Center

Acadia Center is a non-profit, research and advocacy organization committed to advancing the clean energy future. Acadia Center has been a thought leader at the forefront of efforts to build clean, low carbon and consumer friendly economies. Acadia Center provides accurate and reliable information, and offers a real-world and comprehensive approach to problem solving through innovation and collaboration. Acadia Center staff is based in offices in Boston, MA; Providence, RI; Hartford, CT; New York, NY; Rockport, ME; and Ottawa, ON, Canada, with additional staff in Maine and the Vermont/New Hampshire area. Acadia Center researches, develops and advocates innovative policies that tackle the region's environmental challenges while promoting sustainable economies. Acadia Center's Climate and Energy Analysis Center (CLEAN) fills a needed role for targeted, reliable data and policy analysis. Acadia Center has a unique capacity to combine a wide range of data sources, complex technical research, and economic analysis into useful information for policy makers, the media and the public. Our work is highly regarded among non-profits, business, consumers, public officials and the media and is used widely to help advance clean energy and climate solutions at the state, regional and federal levels. Acadia Center has received Charity Navigator's highest 4 Star rating for fiscal management and devotion of revenues to program work.

Salary and position title will be determined based on the candidate's experience and skill level. Benefits include health care, dental, retirement and disability.

To apply, please send a cover letter of interest, resume and at least two professional references to admin@acadiacenter.org and please insert **Outreach Director** in the subject line. Phone calls will not be accepted.

Acadia Center is an Equal Opportunity Employer. Acadia Center seeks to recruit, hire, and provide opportunities for advancement without regard to race, color, religion, sex, national origin, age, citizenship, sexual preference or physical disability.