

CSI: Demand Side Resources

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Acadia Center Forum

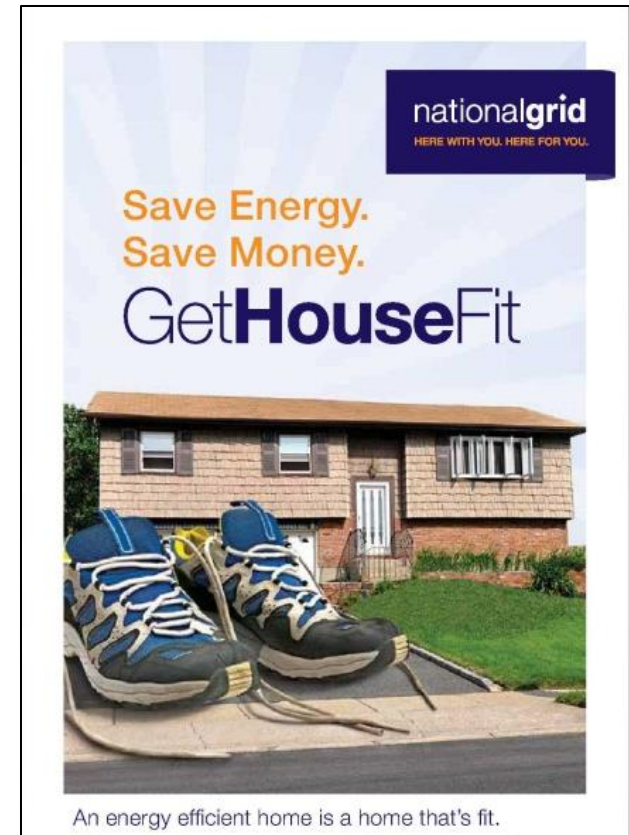
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	HDD	AVG DALMP	AVG RTLMP
Jan 2015	1234	69.90	64.57
Jan 2014	1235	166.43	161.64
Jan 2013	1058	85.71	83.52

Source: Acadia Center

Energy efficiency is a key to cutting high energy bills this winter and into 2015.

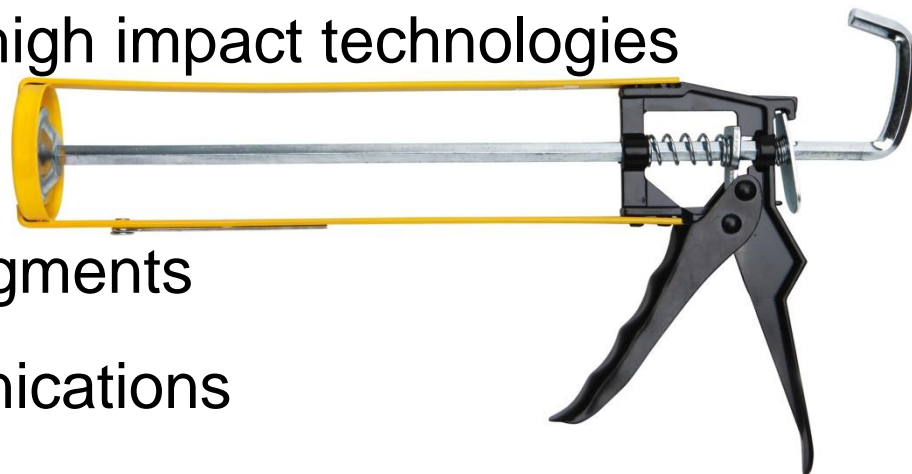


Example of customer outreach – EnergyWise marketing materials from 2014.



Take the chill out of energy costs with easy solutions for your Rhode Island business

- Deploy both gas and electric savings
- Focus on short turnaround/high impact technologies
- Deploy marketing
- Target key or vulnerable segments
- Leverage trade ally communications
- Pilots to develop concepts for broader application
- Adopt kW savings goal – in addition to energy goal – for first time in RI



- Efficient lighting
- Air sealing and insulation measures
- Wi-Fi thermostats for demand response potential
- Broad and targeted communications about how energy efficiency can alleviate potential cost pressures.
- Leverage the RI Energy Challenge: Find Your Four!
- Use Home Energy Reports to drive additional awareness and education around winter peak gas demand
- Target electric resistance-heated homes
- Wireless temperature controls for commercial HVAC
- Marketing campaign for best practices tips
- Pipe Insulation and steam trap surveys
- Building (O&M) tune up: low-cost no-cost measures this winter
- Boiler Tune-Up: currently in pilot, to be expanded for winter 2015/16
- Wi-Fi Thermostats: electric and gas savings
- Spread the word through HVAC contractor networks

Increased call center contact

Steady backlog for audits

**No quantitative results to date
that show uptick in
participation**

