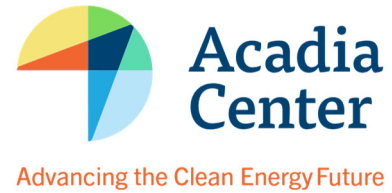


Director, Communications & Media

Employment Opportunity

Search Open Feb. 25, 2019



Acadia Center, a non-profit, research and advocacy organization committed to advancing the clean energy future, is seeking a Director of Communications & Media to provide a leadership role with its team working on public engagement and organizational advancement. Acadia Center works to develop a clean energy economy by offering real-world solutions to the climate crisis.

Position

Acadia Center is adding a senior position to its Communications Team. This is an exciting opportunity for a person who excels at relationship building and thrives in external-facing situations. Acadia Center's Public Engagement Team raises awareness of strategies to build the clean energy future and facilitates the organization's promotion of reports and advocacy materials. Together the Team works on communications, media, organizational marketing materials, adaptation of detailed information into engaging and well-designed public facing handouts, hosting community and other forums, organizational advancement, and related activities. The Director, Communications & Media will facilitate the organization's rapid response function, bringing timely and incisive commentary from Acadia Center into public conversations. They will also work to improve general accessibility and awareness of the biggest takeaways from Acadia Center analyses and recommendations.

This position is an excellent opportunity for a well-networked professional to engage and activate public audiences including through the press, events, and digital media.

Responsibilities

- Communicate Acadia Center activities to and build relationships with reporters, social media influencers, and external allies to grow Acadia Center's reach and develop feedback loops for its communications.
- Monitor press coverage and develop short- and long-term press strategies.
- Blast information out to networks, including press releases and statements, but also informal updates to key audiences.
- Draft or assist in drafting press releases and op-eds.
- Work with other Communications staff and consultants to develop content for social media. Support staff use of social media.
- Support staff in event planning & promotion.
- Assist in developing content for Acadia Center's website.
- Create content for and manage distribution of Acadia Center's newsletter.
- Develop materials for organizational promotion and marketing, in collaboration with the Development team.
- Develop organizational communications plans and assist in state and initiative communications planning.

acadiacenter.org • admin@acadiacenter.org • 207.236.6470 ext. 001

Boston, MA • Hartford, CT • New York, NY • Providence, RI • Rockport, ME

Key Qualifications

- At least 5 years in communications and/or organizing in a field related to climate, clean energy, or environment preferably in the Northeast region; a good contact base is helpful but not required.
- Excellent understanding of social norms across various platforms and settings.
- Outstanding writing skills, with ability to understand and convey the kernel of complex information.
- Ability to smoothly shift voices for academic, press, and general audiences.
- Ability to organize and prioritize multiple projects with attention to detail and to thrive when shifting gears to respond rapidly.
- Excellent interpersonal skills, with ability to spot and work openly within areas of mutual benefit as well as areas of conflict and work with a highly motivated staff.
- Commitment and enthusiasm for sustainable energy and climate progress.
- Strong understanding of the importance of racial and socio-economic equity, with ability to incorporate those key values into work projects and interactions.
- Bachelor's degree, master's degree preferred.

Technical Proficiencies

- Microsoft Office Suite (Word, Excel, and PowerPoint)
- Constant Contact, Eventbrite, and social media platforms including Instagram preferred

Compensation

This is a full-time, exempt, salaried position based in Boston, MA although other Acadia Center office locations could be considered for the right candidate. Occasional travel, mostly within the Northeast, may be expected. Acadia Center compensation is highly competitive with peer non-profit groups and salary is commensurate with the selected candidate's experience and skill level. Benefits include health care, dental, retirement, disability, and vacation benefits.

Organization

Founded in 1998, Acadia Center is a leading non-profit working to advance a low carbon, clean energy economy in the northeastern United States that benefits all. The organization focuses on high quality research, develops ideas to reform state, local and regional policies and works to implement change. Acadia Center emphasizes a commitment to use data and research to demonstrate the energy, climate, health, consumer and equitable distribution potential of reforms and build awareness and diverse support for its program. For more information, please visit <http://acadiacenter.org>.

Acadia Center staff is based in offices in Rockport, ME; Boston, MA; Providence, RI; Hartford, CT; Norwich, VT; and New York. Acadia Center researches, develops and advocates innovative policies that tackle the region's environmental challenges while promoting sustainable economies. Acadia Center's Climate and Energy Analysis Center (CLEAN) fills a needed role for targeted, reliable data and policy analysis. Acadia Center has a unique capacity to combine a wide range of data sources, complex technical research, and economic, health and consumer analysis into useful information for policy makers, the media and the public. Our work is highly regarded among non-profits, business, consumers, public officials and the media and is used widely to help

advance clean energy and climate solutions at the state, regional and federal levels. Acadia Center has received Charity Navigator's highest 4 Star rating for fiscal management and devotion of revenues to program work.

To Apply

To apply, please send a cover letter of interest, resume, and at least two professional references to careers@acadiacenter.org. Please insert **Director of Communications** in the subject line, and indicate where you saw the posting in the body of the email. Phone calls will not be accepted.

Acadia Center is an Equal Opportunity Employer. Acadia Center seeks to recruit, hire, and provide opportunities for advancement without regard to race, color, creed, religion, sex, pregnancy, age, national origin or ancestry, physical or mental disability, gender, gender identity and expression, sexual orientation, genetic information, marital or civil union status, military service, citizenship, or any other characteristics and traits protected under applicable federal, state or local law.