

Equity, Environmental Justice, and Outreach Program

Request for Consulting Support

April 30, 2025



**Acadia
Center**

Advancing the Clean Energy Future

About Acadia Center

Since its founding in 1998, Acadia Center has been a leading non-profit working to advance a low-carbon, clean energy economy to benefit all residents in the northeastern United States. The organization's approach deploys in-house staff research to shape recommendations and implement reforms to state, local, and regional policies to reduce climate pollution, advance clean energy, and improve public health, consumer benefits, and economic productivity. Acadia Center's team combines skills in economics, energy, climate, law, health, and consumer analysis into useful information for policymakers, the media, communities, consumers, and the public. Building strong, effective relationships in coalitions, partnerships, and engagement with diverse stakeholders is core to our approach. Acadia Center staff of lawyers, policy experts, researchers, and communicators are based throughout the northeast region from Maine to New York.

Consulting Services: Equity, Environmental Justice, and Outreach

Acadia Center seeks proposals from qualified individuals or firms to support its ongoing policy efforts on equity and outreach and advance the organization's engagement and outreach in the climate, consumer, and environmental justice sectors. Support will help ensure Acadia Center is able to leverage the latest best practices to prioritize diversity, equity, inclusion, and justice (DEIJ) in its program and external engagements, as well as partnership activities with other stakeholders. Tasks include:

- Review, refine, and operationalize various internal materials to build out a policy-guiding toolkit for staff use, such as energy equity and environmental justice policy screening tools.
- Collaborate with the communications and public engagement team to update processes and adopt best practices, incorporating DEIJ-informed language in the organization's internal and external communications.
- Provide resources, including best practices, case studies, FAQs, etc., to inform and support organization-wide outreach and engagement in our climate advocacy across Northeast states.
- Provide other applicable materials to support policy and engagement activities in the climate and environmental space.

Timeline and Budget: We expect the engagement to last between 8 – 10 months. A more detailed list of materials and internal deliverables is available. Acadia Center is grateful for support from the Barr Foundation towards this effort. Responses will be accepted and reviewed on a rolling basis until 5 pm May 23, 2025. Responses should include the following:

Boston, MA • Hartford, CT • New York, NY • Providence, RI • Rockport, ME

- A general description of the plan for accomplishing the scope of work outlined above (not to exceed five pages), including a description and/or samples of the tools or methods you use to assess and strengthen an organization's processes and materials.
- Professional resumes of the people on the project team.
- A work plan and timetable.
- A budget and outlined fee structure associated with the scope of work, including hourly rate(s).
- Descriptions of three representative projects demonstrating your ability to complete projects of a similar scope and nature. Please include references for each project, including the names and contact information for persons directly familiar with your team's work.

Selection Criteria:

Proposals will be evaluated based on criteria including:

- An understanding of the nonprofit organizational structure and mission, particularly with non-profits of the size and scope of Acadia Center.
- A familiarity with environmental and climate goals/policies and the landscape in the northeast U.S.
- A history of success in implementing resource and process improvements for other clients.
- Experience with effective facilitation, communication, and training skills.
- Proven ability to develop internal best practices for non-profit organizations.
- Previous experience with energy and environmental fields and how issues of equity and justice have been addressed currently and historically.

Acadia Center's Equity, Environmental Justice, and Outreach program team will evaluate applications and make recommendations to the organization's executive leadership for further review. We request that the budget for these tasks not exceed \$12,000. We reserve the right to reject all proposals.

Click [here](#) to submit your proposal.